BCR Infinity Architects Responsible Lobbying Policy

1.0 Purpose

1.1 BCR Infinity Architects is committed to engaging in public policy, advocacy and industry dialogue in a manner that is transparent, ethical, evidence-based and aligned with our purpose as a responsible architecture practice.

1.2 This policy ensures that any lobbying or public affairs activity:

- Supports our social and environmental mission
- Aligns with the principles of B Corp certification
- Upholds the professional standards expected of a RIBA Chartered Practice
- Contributes positively to the built environment, climate goals, and social value

2.0 Scope

2.1 This policy applies to:

- Directors, employees, consultants and contractors
- Any third-party organisations acting on behalf of BCR Infinity Architects
- All forms of lobbying, including informal engagement, written submissions, consultations, public affairs campaigns and industry group participation

3.0 Definition of Lobbying

3.1 For the purposes of this policy, lobbying includes any communication intended to influence:

- Government policy or legislation
- Planning frameworks and regulatory standards
- Procurement rules or public investment priorities
- Industry standards and professional guidance

4.0 Guiding Principles

Transparency

4.1 We will:

- Clearly identify ourselves when engaging with policymakers
- Disclose our interests and relevant project experience where appropriate
- Maintain records of formal lobbying activity
- Avoid any attempt to mislead or obscure intent

Integrity and Independence

4.2 We will:

- Base all lobbying positions on credible evidence, research and professional expertise
- Avoid conflicts of interest or declare them openly when they arise

- Ensure that commercial interests do not override public benefit considerations

Public Benefit and Sustainability

4.3 Consistent with BCorp principles, we will prioritise positions that:

- Support climate resilience and net-zero carbon outcomes
- Promote social equity, inclusion, and community wellbeing
- Improve design quality and long-term value in the built environment

Professional Standards (RIBA Alignment)

4.4 As a RIBA-aligned practice, we will:

- Act in accordance with the RIBA Code of Professional Conduct
- Promote high standards in architecture, planning and design quality
- Support policies that enhance the public realm and built environment outcomes
- Engage constructively with professional bodies and regulatory frameworks

5.0 Governance and Approval

5.1 We will:

- All significant lobbying positions must be reviewed and approved by a Director
- Where positions may have reputational, ethical or regulatory implications, approval must be documented
- Participation in formal consultation responses on behalf of the practice must be centrally recorded
- External lobbying consultants (if used) must adhere to this policy contractually

6.0 Prohibited Activities

6.1 BCR Infinity Architects will not:

- Engage in covert or undeclared lobbying
- Provide misleading, exaggerated or unsupported claims
- Offer or accept inducements to influence policy outcomes
- Support lobbying positions that conflict with human rights, environmental protection or public safety

7.0 Political Neutrality

7.1 The practice does not make political donations or support political parties. Engagement with political stakeholders is strictly issue-based and focused on policy outcomes relevant to the built environment.

8.0 Collaboration and Industry Engagement

8.1 We recognise the importance of collaboration with professional bodies, including Royal Institute of British Architects and other industry groups.

8.2 We will:

- Participate in consultations and working groups where appropriate

- Support collective advocacy where it aligns with our values
- Ensure any group positions we endorse are consistent with this policy

9.0 Monitoring and Review

9.1 The policy will be monitored (or if a situation occurs which necessitates any amendment) and subject to formal annual review by the Company Directors.

Signature:
Aoife O'Gorman 

Position: Director

Date: 16 June 2026

Signature:
Christopher Jones 

Position: Director

Date: 16 June 2026

Policy Review Date: 15 June 2027